

# The Gay Shop

**STARTING  
FRIDAY**

# 3rd ANNIVERSARY SALE

**"IN TORRANCE IT'S THE GAY SHOP"**

This is an event! It's a "Thank You" Sale in appreciation of our three remarkably successful years in Torrance. Demonstrating again what so many style wise and thrifty women know—that "IN TORRANCE IT IS THE GAY SHOP," we promise you that the values we are offering during this 3rd Anniversary Sale will even "out do" anything we've offered during the last three years!



**Nylon  
Rain Coats**

Choice of either red or green in sizes 10 to 18. A smart rain coat that you'll be glad to have soon! Special for this event at only

**\$17.95**



**Children's  
Coats**

Our entire stock in popular colors and fabrics—especially priced for this event. We suggest personal inspection.

**Anniversary Feature**

## All-Wool SUITS

If you've been wanting a smart new suit . . . this is your chance to buy one at the price of a dress! Made of fine choice, all-wool materials in grey stripes and wanted shades. We know that you will rave when you see them at only—

**\$19.95**



## Smart New SLACK SUITS

Made of fine luxurious and new washable fabrics . . . in dainty new shades. Sizes 10 to 18. Lovely to look at and wear, and feature priced at

**\$10.95**



## Rayon House Coats

Choice of polka dot and other lovely patterns. Sizes 14 to 20. Priced for a value now . . . so you can save on your advance Christmas shopping. See them.

**\$7.95**

## Fine Quilted Robes

We know these will go quickly to folks who buy their Christmas Gifts early! Both cardigan and collar styles . . . dainty and warm! Prices start at only—

**\$15**



**3rd Anniversary Feature**

## All-Wool COATS

**VALUES UP TO \$29.95**

Picture just the kind of Coat you want . . . think of buying it way, way below what you think it is worth—then you'll know exactly what this sale of coats means! Of course, every one is all wool . . . and you have your choice of either Chesterfield or one of the new smart dressy styles. Choice of new shades . . . practically all sizes.

## LUXURIOUS FUR COLLARS

A sensational companion feature! Bringing the price of a fine Fur Collar so low . . . that you need no longer deny yourself this luxury! And frankly they are luxurious . . . and will make your coat look like a million dollars! Choice of such fine furs as Red Fox and Norwegian Blue Fox!

**\$25**

## Cardigan or Slipover SWEATERS

Yes . . . that's right. Every one is all wool . . . and priced for a sensation at \$2.98! And, frankly, they look two to three times the money! You have your choice of slip-over or cardigan styles in sizes from 32 to 38. Not all colors and sizes in every style . . . but the selection is large and you are quite certain of finding the Sweater you want!

**\$2.98**



## 120 Tailored Rayon

## SLIPS

Made of better quality rayon in fine cut and trimmed tailored styles. A slip that we guarantee to be finer than anything you have seen anywhere this year at this price! Full range of sizes 32 to 40. Buy one for yourself and one for a Christmas Gift. Friday and Saturday only at

**\$2.49**



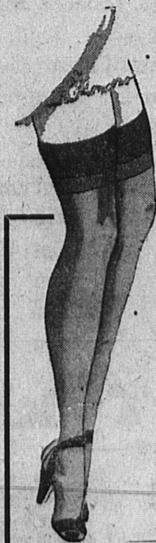
Save Now!

45 Gauge, Sheer Rayon

## HOSIERY

**96c**

This is news that will "break the door down!" And we think you should know that we have only 300 pair . . . so it's first come, first served. They are all first, sheer, fine quality 45 gauge . . . and the price is only—



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1319 SARTORI AVE.

TORRANCE